

Maungaraki Views

Community Newsletter | Our News & Views

Advertising Rates & Information

Maungaraki Views (MV) is the Maungaraki community newsletter, published by the Maungaraki Community Association (MCA). Maungaraki Views connects residents with local news and stories, community viewpoints, council matters, and general-interest topics.

Distribution: Hand-delivered every two months to 1,650 Maungaraki households and businesses in the Maungaraki Shopping Centre, Dowse Drive.

For Advertisers: A cost-effective, consistent way to reach Maungaraki residents and businesses.

Made by locals, for locals: Written, designed, edited and delivered by volunteers.

Publishing schedule & deadlines: MV is published bi-monthly (every two months). Standard ad & copy deadlines are the 10th of the second month in each issue window, except the Dec–Jan issue which closes 5th December due to Christmas holidays.

Dec–Jan: 5th Dec (holiday early close)

Feb–Mar: 10th Mar

Apr–May: 10th May

Jun–Jul: 10th Jul

Aug–Sep: 10th Sep

Oct–Nov: 10th Nov

Editorial policy: If an issue fills before its deadline, it may go to print earlier. The editor reserves the right to publish an issue either before or after the due date here due to any unforeseen circumstances.

Online

Maungaraki Views complements the MCA's online presence:

Website: <https://www.maungaraki.co.nz>

Facebook: <https://www.facebook.com/maungaraki/>

Neighbourly: <https://www.neighbourly.co.nz/organisation/maungaraki-community-association>

Advertising & submissions

Rates: See the next page.

Billing: Invoiced every two months, unless otherwise arranged.

Final submissions: By the 10th of the second month (Dec–Jan issue: 5th Dec).

Editorial policy: Submissions that do not meet our criteria will not be printed. The editor and MCA committee reserve the right to refuse any submission for any reason.

Questions or bookings? Email views@maungaraki.co.nz.

Thank you for supporting Maungaraki Views.

Maungaraki Views

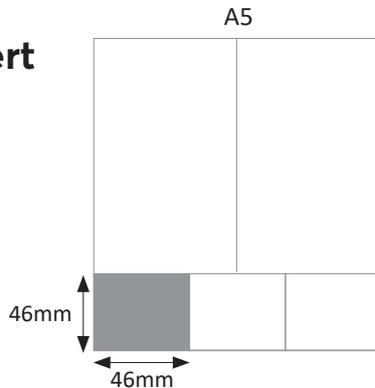
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Advert Sizes

Single Block Advert

46mm x 46mm

\$40.00

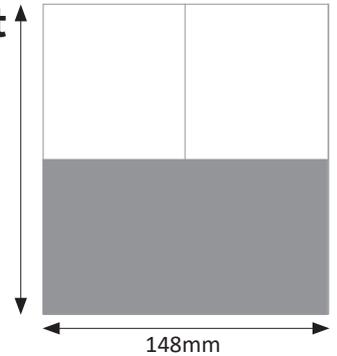


Half Page Advert

148mm x 105mm

\$150 (Save \$50)

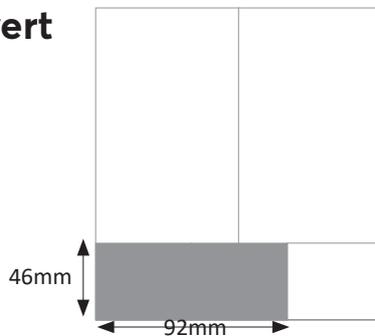
105mm



Double Block Advert

46mm x 92mm

\$70.00 (Save \$10)

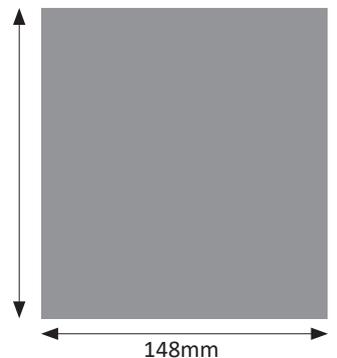


Full Page Advert

148mm x 210mm

\$250 (Save \$50)

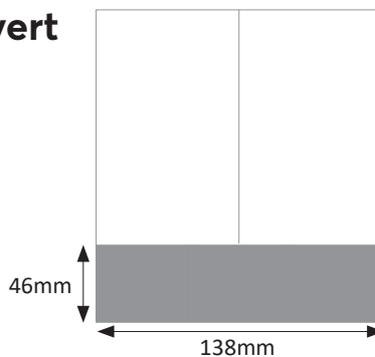
210mm



Quarter Page Advert

46mm x 138mm

\$100 (Save \$20)

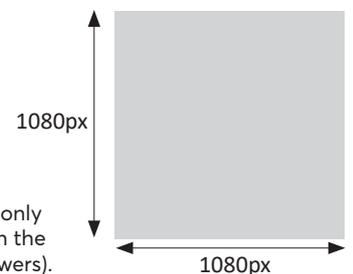


Facebook Ad*

1 x post monthly

\$25

Book any size block ad and pay only \$25 for a Facebook ad posted on the MCA Facebook page (3100 followers).



Bundle Offer: Boost Your Marketing Reach

Book any **Maungaraki Views** print advert and, for just **\$25 extra**, we'll also post it on both our **Maungaraki Community Association** and **Maungaraki Community Group** Facebook pages—reaching **over 3,100 followers** across the Hutt Valley (Maungaraki, Korokoro, Normandale, Petone, and Lower Hutt). Reach this high-value audience today.

Facebook Advert Requirements

- **Size:** 1080 × 1080 px
- **Colour:** RGB
- **Format:** PNG or JPG

Note: The editor reserves the right to decline any advert for any reason.

Need Help Designing Your Advert?

We offer professional in-house **design and copywriting** to ensure your advert looks great **and** communicates clearly. We can tailor it for both print and digital.

Fee: \$50 (No GST)

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Technical information

Accepted software/apps

- Adobe InDesign
- Adobe Illustrator
- Affinity Designer
- Affinity Publisher

Files should be created using these apps and saved and supplied as Press Ready PDF's.

Fonts & Type

Font embedding required: Yes

Font subsetting allowed: Yes

Minimum point size for colour type: 12pt

Minimum weight for reversed colour type: Bold

Minimum point size for single colour type: 8pt

Images

Acceptable formats

EPS, PNG, JPG, PDF

Minimum resolution for colour images

200dpi - 300dpi

Minimum resolution for grey scale images

150dpi - 200dpi

Note: The higher you image resolution, the sharper and clearer your image will be printed.

Colour Mode

CMYK (Cyan, Magenta, Yellow, Black) is correct.

Note: RGB is for the web only.

Web images

All images copied from the internet are only 72dpi and too low resolution for print. Please do not send these to us. Use source original files no less than 200dpi or higher.

Please note: If you are unsure on the image quality, please email your images to views@maungaraki.com so we check to see if they are suitable.

Do not send us these file types.

Microsoft Word

Microsoft Powerpoint

Microsoft Publisher

Adobe Photoshop

Note: Adobe Photoshop should be used for image enhancement only.

Facebook Adverts

All Facebook adverts will be displayed on the MCA Facebook page and news feed.

Ad size:

1080 pixels x 1080 pixels.

We will not accept any other advert size.

File type:

PNG or JPG

File Transfer

We recommend using Dropbox or We Transfer to send large files.